



Acquisition screening: app development companies

An advisory team is building an initial screen for a buyer seeking to expand mobile and web app development capabilities. What do five companies' public offerings establish, and what remains unresolved?

Ackee, Futured and GoodRequest offer relevant development services. Cleevio first requires a clear group perimeter. Keboola does not match the specified custom-development model. Availability for acquisition is unconfirmed for every profile.

The brief and screening boundaries

Buyer	Illustrative European IT services group seeking a majority acquisition in a custom software developer.
Capabilities and region	Mobile and web app design and engineering with follow-on maintenance; evidenced operations in Czechia or Slovakia.
Financial screen	Profitable operations and scale suitable for the buyer. Budget and minimum EBITDA are not yet defined, so financial fit cannot be confirmed at this stage.
Exclusions	A standalone software platform without an evidenced offer of the required custom development. Willingness to sell is not inferred from a website.

The sample is selected by publicly described services and regional presence. A brand is not necessarily the legal acquisition entity. Service fit only justifies further financial and ownership research; it is not a recommendation to acquire.



Profile comparison

Sources checked: 14 September 2026. Assessment and questions: ORIGINATION.

Ackee Check financials and ownership

Published information

Offers mobile and web app development and UI/UX design; publishes a Prague contact address. [1, 2]

Assessment against this brief

The offering fits the required capabilities. Operating scale and the transferable business perimeter remain unknown.

Next verification question

Which entity holds the contracts and team? What share of revenue comes from maintenance and repeat work?

Futured Check financials and ownership

Published information

Describes mobile and web app development. Its contact page identifies Futured apps s. r. o., Brno and Prague. [3, 4]

Assessment against this brief

Services and Czech presence fit. Published entity details provide a starting point for checking filed accounts.

Next verification question

What are the margins and client concentration? Do the presented projects and relevant contracts belong to the same entity?

GoodRequest Check financials and ownership

Published information

Offers mobile and web development, backend engineering and design. Publishes offices in Žilina and Bratislava. [5, 6]

Assessment against this brief

The sector and regional screen fits. Website headcount is not a substitute for profitability.

Next verification question

Where are staff and client contracts held? How much delivery uses contractors, and how concentrated are customers?

Cleevio Define the group perimeter first

Published information

Lists design, mobile development, frontend and backend engineering; has a Prague presence and belongs to Cleevio Group. [7]

Assessment against this brief

Capabilities fit. The group website does not establish which entity the buyer would assess.

Next verification question

Which activities are client services versus proprietary products? Can they be separated financially and contractually?

Keboola **Exclude for this brief**

Published information

Presents a proprietary data platform for connecting, transforming and using business data. [8]

Assessment against this brief

The published product does not fit the specified acquisition of a custom mobile and web app development business.

Next verification question

Revisit only if the brief changes to a data platform; a separate qualifying services business would need evidence.



How an engagement would continue

1. Define the buyer

Add budget, target scale, margins, revenue geography and required stake. Until then, this remains a sector screen.

2. Establish the legal and financial picture

Check entities, ownership and available filings for the remaining profiles. Record dates, missing information and the reason for each next step.

3. Approve the approach

Agree recipients and the message with the client. Only agreed outreach can establish whether an owner wishes to discuss a transaction.

Scope of this example

Revenue, EBITDA, ownership, software rights and owners' willingness to engage have not been verified in this example. The named companies are neither sale listings nor ORIGINATION business partners.

This is a purposive sample, not comprehensive market coverage. It uses the listed primary public sources; their claims have not been independently verified. The illustrative brief is not a client mandate. Nobody was contacted for this example. Sources must be refreshed before use in an engagement.

Sources and review date

1. Ackee / Nabídka vývoje aplikací

www.ackee.cz / Publication date not stated / Sources checked:
2026-09-14

2. Ackee / Kontakt

www.ackee.cz / Publication date not stated / Sources checked:
2026-09-14

3. Futured / Mobile & Web App Development

www.futured.app / Publication date not stated / Sources checked:
2026-09-14

4. Futured / Kontakt a fakturační údaje

www.futured.app / Publication date not stated / Sources checked:
2026-09-14

5. GoodRequest / Services

www.goodrequest.com / Publication date not stated / Sources
checked: 2026-09-14

6. GoodRequest / Contact

www.goodrequest.com / Publication date not stated / Sources
checked: 2026-09-14

7. Cleevio / Services / Group / Contact

cleevio.com / Publication date not stated / Sources checked:
2026-09-14

8. Keboola / Platform

www.keboola.com / Publication date not stated / Sources checked:
2026-09-14

Prepared by ORIGINATION. Web, PDF and CSV share the same editorial dataset.